In a world where societal challenges are multiplying, the role of applied research is more crucial than ever. In the Wallonia-Brussels Federation, hundreds of researchers from Universities of Applied Sciences and associated Research Centres are working to provide concrete and innovative solutions to the emerging needs of our society. At the heart of this dynamic ecosystem, SynHERA, the applied research support network, plays a fundamental role in fostering the development of ambitious scientific projects while facilitating their integration into the socio-economic environment.

A unique network for tangible results

SynHERA is supported by a network of 19 Universities of Applied Sciences and 10 Research Centres, each specialized in diverse disciplines such as agronomy, health, technology, humanities and social sciences. In contrast to the classic image of a researcher isolated in a lab, the research projects supported by SynHERA are multidisciplinary and grounded in real-world challenges. Researchers in this network collaborate with industry players, businesses and public institutions to co-create solutions tailored to local, regional, and international issues.



© SynHERA - Mrs Sabine Dossa, managing director of SynHERA

A strategic and financial support

Access to funding is a cornerstone of research project success. Across Europe, various programs, such as Horizon Europe, Interreg and innovation support mechanisms like Eurostars and the EIC provide essential resources to researchers. SynHERA positions itself as a strategic facilitator. Not only does it guide researchers in drafting and submitting funding proposals, but it also helps them identify the most relevant opportunities for their projects. This support goes beyond mere administrative

assistance: SynHERA forms a true partnership with researchers, leveraging its expertise to maximize their chances of success, thus contributing to the emergence of innovations that benefit society.

People at the core of research

The diversity of profiles and expertise within SynHERA's network is a crucial strength. Whether focusing on education, territorial divides, sustainability or industrial innovation SynHERA fosters an environment where researchers can collaborate and share knowledge. This collaborative approach extends beyond Belgium's borders: SynHERA builds bridges between researchers in the Wallonia-Brussels Federation and their European and international peers, enabling them to broaden their networks and acquire new skills through mobility programs.

Valorization: from research to tangible innovation

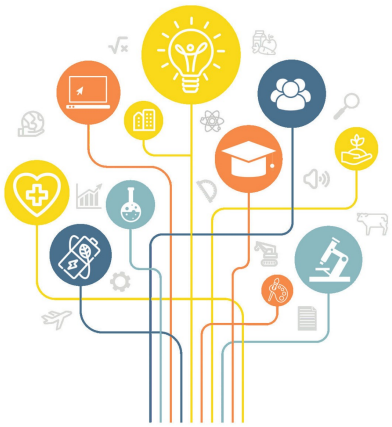
Supporting research is important, but valorizing it is even better! SynHERA understands this well and focuses on promoting scientific discoveries to economic actors and the general public. Participating in international events and specialized trade fairs is part of its strategy to increase the visibility of applied research projects. However, SynHERA does not just spotlight these efforts; it acts as a bridge between the academic and private sectors, creating opportunities for fruitful and innovative collaborations. This valorization process helps translate research findings into practical solutions for businesses, institutions, and citizens.

A vision for the future of applied research

SynHERA embodies a new way of conducting research: as a network, grounded in local realities while embracing international opportunities. In a world where economic, social, and environmental challenges continue to evolve, researchers from the Universities of Applied Sciences and associated Research Centres, supported by SynHERA, demonstrate that applied research can play a driving role in societal transformation.

Ultimately, by investing in applied research and providing researchers with tailored tools, SynHERA ensures that today's discoveries become tomorrow's solutions. With its ability to unite researchers, businesses, and financial partners, the SynHERA network is an essential actor in addressing European challenges while promoting innovation for the benefit of all.

More info: https://www.synhera.be



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